

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2705269-1	Order #	2705269
Invoice Date	05/28/23	Alt Order #	WOC14130505
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/28/23	Flight Dates	05/21/23 - 05/29/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12676		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	734		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2086AG		
Advertiser Ref	M217166		
Product 1	783		
Product 2			

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
1	05/23/23	05/29/23	GMK @ 6A	6:00 AM-7:00 AM	MTWTF--	:30	5	\$300.00	NM																																																																																																	
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2705269-1	Invoice Month	May 2023
Invoice Date	05/28/23	Invoice Period	05/01/23 - 05/28/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
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4	05/23/23	05/28/23	Great Day Live 9-10a	9-10a	- TWTF - -	:30	1	\$160.00	NM																																																																
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6	05/23/23	05/29/23	WHAS11 NEWS @ 4P	4-5p	MTWTF - -	:30	3	\$180.00	NM																																																																
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
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DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2705269-1	Invoice Month	May 2023
Invoice Date	05/28/23	Invoice Period	05/01/23 - 05/28/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12676		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	05/23/23	05/27/23	WHAS11 NEWS @ 6:30 p	6:30 PM-7:00 PM	-----S-	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/23 05/28/23 -----S- 1 \$240.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 05/27/23 6:47 PM WHAS11 NEWS @ 6:30p 6:30 PM-7:00 PM :30 DBV231000H \$240.00 NM									
11	05/21/23	05/21/23	WHAS11 NEWS SUNDA Y	630-7p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/23 05/21/23 -----S 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS Su 05/21/23 6:39 PM WHAS11 NEWS SUNDAY 630-7p :30 DBV231000H \$500.00 NM									
12	05/23/23	05/29/23	ENTERTAINMENT TONI GHT	7-730p	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/23 05/29/23 MTWTF-- 3 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS Tu 05/23/23 7:26 PM ENTERTAINMENT TONIGHT 7-730p :30 DBV231000H \$500.00 NM 3 WHAS F 05/26/23 7:28 PM ENTERTAINMENT TONIGHT 7-730p :30 DBV231000H \$500.00 NM									
13	05/23/23	05/29/23	INSIDE EDITION	7:30 PM-8:00 PM	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/23 05/29/23 MTWTF-- 2 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 05/25/23 7:49 PM INSIDE EDITION 7:30 PM-8:00 PM :30 DBV231000H \$500.00 NM									
14	05/23/23	05/25/23	Thu Prime Other	8-11p	---T---	:30	1	\$1,275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/23 05/28/23 ---T--- 1 \$1,275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 05/25/23 9:51 PM Thu Prime Other 8-11p :30 DBV231000H \$1,275.00 NM									
15	05/23/23	05/26/23	20/20	9:00 PM-11:00 PM	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/23 05/28/23 ----F-- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 05/26/23 9:42 PM 20/20 9:00 PM-11:00 PM :30 DBV231000H \$650.00 NM									
16	05/21/23	05/26/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/16/23 05/22/23 -----S 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WHAS Su 05/21/23 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 DBV231000H \$400.00 NM									

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WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2705269-1	Invoice Month	May 2023
Invoice Date	05/28/23	Invoice Period	05/01/23 - 05/28/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
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2	WHAS	W	05/24/23	11:29 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DBV231000H	\$400.00	NM																																												
17	05/23/23	05/27/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----S-	:30	1	\$300.00	NM																																													
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/22/23</td> <td>05/28/23</td> <td>-----S-</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Sa</td> <td>05/27/23</td> <td>11:27 PM</td> <td>WHAS11 NEWS AT 11 SAT</td> <td>11-1135p</td> <td>:30</td> <td>DBV231000H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							05/22/23	05/28/23	-----S-	1	\$300.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Sa	05/27/23	11:27 PM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	DBV231000H	\$300.00	NM
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1	WHAS	Sa	05/27/23	11:27 PM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	DBV231000H	\$300.00	NM																																												
18	05/23/23	05/28/23	Nightline	1237-106a	- TWTF - -	:30	1	\$40.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WHAS	W	05/24/23	1:03 AM	Nightline	1237-106a	:30	DBV231000H	\$40.00	NM																																												
Total Spots							36																																															

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$13,165.00
<u>Agency Commission</u>	\$1,974.75
<u>Net Amount Due</u>	\$11,190.25

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.